

13

EXHIBITORS



September 2025
Kobe Shoes Association
(A Part of JAPAN CHEMICAL SHOES ASSOCIATION)

Invitation

KOBE SHOES FAIR 2025

27th and 28th October at AMARA Hotel@100AM

We cordially invite you to attend the 2nd Kobe Shoes Fair.

We are pleased to announce that we will be holding this popular fair once again with even more exciting displays on offer.

We sincerely hope you will join us and experience the charms of Kobe shoes firsthand.

Kobe is a vibrant port city located in the Hyogo Prefecture of Japan. Established in the 19th century, Kobe quickly got developed into a bustling international trade hub after the opening of Japan's ports in 1859. The city is renowned for its beautiful waterfront, surrounded by mountains, and its unique blend of Western and Japanese cultures.

Influenced by various foreign communities, especially from Europe and America, the city boasts a rich cultural heritage which is reflected in its architecture, cuisine, and lifestyle. Kobe is also celebrated for its high-quality footwear, known as "Kobe Shoes."

The craftsmanship of Kobe Shoes dates back to the late 19th century, when Western styles began influencing Japanese fashion. Skilled artisans adopted traditional techniques to create stylish footwear characterized by attention to detail, premium materials, and exceptional comfort. Today, these shoes are popular in Japan and internationally, representing a perfect fusion of style and quality.

Last year, 10 companies from Kobe took part in KOBE SHOES FAIR 2024 and showcased the quality of Kobe shoes to the people of Singapore. Although last year was our first attempt, we garnered high praise and some of our products already are available in stores in Singapore.

This year, 13 companies will be exhibiting, showcasing an even more extensive lineup of products designed to delight our Singapore guests.

Please take this opportunity to come and experience the quality of Kobe shoes for yourself.

We look forward to meeting you all.

Organizer : Kobe Shoes Association
(A Part of JAPAN CHEMICAL SHOES ASSOCIATION)

Date : 27th and 28th October 10:00-17:00

Venue : Amara Hotel (Meeting Room, 3F)

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