

City of Sendai presents

# Gambaro! Sendai

がんばろう！仙台

International Promotion Section,  
City of Sendai, JAPAN

URL : <http://www.send-love.jp/language/index.html>

## 1. A Gourmet Tour in Sendai



A variety of delicious foods are waiting for YOU in Sendai!

Beef, seafood, and fruits... Sendai is blessed with a lot of delicious foods. It's not too much to say that eating delicious dishes is the most attractive activity in Sendai.

Now, let's enjoy terrific specialties in Sendai with us!



Gyutan, or grilled beef tongue (牛タン) is one of the most popular dishes in Sendai.



If it's a fresh one, we can eat raw Gyutan like sashimi. This unique dish is sure to attract you!



Please come to Sendai to enjoy these wonderful cuisine!



## 2. A trip to a prospective world heritage



This time we will take you to Hiraizumi (平泉), a prospective world heritage in Iwate prefecture.

We still can see the remnants of the days when Hiraizumi was the cultural center of northeastern Japan about 800 years ago.

Please enjoy one of the hottest tourist spots in Japan.

Historical sights in Hiraizumi will be designated a world heritage.



2011.6.10

Chusonji Temple, a symbol of Hiraizumi, is widely known for *Konjiki-do* (Golden Hall). (中尊寺金色堂)



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Many tourists visit Hiraizumi even on weekdays.



2011.6.10

A Magnificent view of the old garden of Motsuji. (毛越寺)



2011.6.10

A grand view of Genbikei Gorge near Hiraizumi. (巖美溪)



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Would you like to eat a delicious *zunda-mochi*? (ずんだ餅)